

## **Azuri wins Energy Globe South Sudan 2013**

### **Award recognises Indigo pay-as-you-go solar for best national project**

**May 23, 2013, Cambridge UK:** Azuri's commitment to bringing affordable and clean solar power to rural households in South Sudan has been recognised by the ENERGY GLOBE award, which is today's most prominent environmental award.

The goal of the Award is to present successful sustainable projects that demonstrate to a broad audience that many of the world's environmental problems already have good, feasible solutions. This year over 100 countries sent in a total of 1051 entries. The international jury of experts, chaired by Maneka Gandhi, the former minister for the environment in India, evaluated all submissions of a respective country and selected the Energy Globe national winners.

Azuri first introduced its pioneering Indigo pay-as-you-go solar technology in Nimule, South Sudan in 2012 and has been working with local partner Luminance12 to provide rural households with clean lighting and mobile phone charging. Prior to Indigo, it was not uncommon for women to spend up to 3 hours a day collecting grass to burn for lighting and to travel many kilometres to charge their mobile phone several times a week.

Azuri's CEO, Simon Bransfield-Garth, said: "It is with great delight that Azuri has been awarded the Energy Globe award for South Sudan. With our partner, Luminance12, the deployment in South Sudan which began just a year after the establishment of the country was a milestone in the application of pay-as-you-go solar in genuinely new markets."

Luminance12's Director of International Operations, Thomas Bell, said: "It's been a pleasure to work alongside Azuri in the effort to advance technology and bring affordable energy to the South Sudanese people. We look forward to the deployment of many more pay-as-you-go systems in East Africa."

The ENERGY GLOBE Award was founded in 1999 by the Austrian energy pioneer Wolfgang Neumann who is committed for 30 years to create awareness on energy efficiency on a global level. The Energy Globe has become an institution in the European Parliament and an annual venue promoting sustainable energy projects from all over the world.

On World Environment Day 2013, 5 June – in cooperation with UNEP – all national winners will be presented with an ENERGY GLOBE Certificate which is an internationally recognized hallmark for sustainability.